

FOR IMMEDIATE RELEASE

Foundations' Rivalry Match Fundraising Underway!

September 8 -- Chelsea, MI – The rivalry is on! The Chelsea Education Foundation (CEF) and the Educational Foundation of Dexter (EFD) have officially kicked off their annual *Rivalry Match* fundraising competition. What began as a spirited tradition has become a powerful way for neighboring communities to come together in support of education.

Here's how you can join the action:

1. **The BIG GAME:** Fundraising began August 19 and culminates at halftime during the *Dexter vs. Chelsea* high school football game on **September 26, 2025**, at the Al Ritt Stadium in Dexter.
2. **Rivalry with Purpose:** While the football rivalry between Dexter and Chelsea is fierce, the foundations are united in their mission: raising money for educational grants that directly benefit local students and schools.
3. **Track the Leaderboard:** See which foundation is in the lead by checking real-time fundraising progress online.
4. **Fundraising in Action:** Both foundations are running events and campaigns leading up to game day. Follow their social media channels to show your support and get involved.
5. **Game-Day Giving:** Attending the September 26 game? You can make a donation by credit card, cash, or check during the event.
6. **Where to Give:** Donations and leaderboard check-ins are available anytime at each foundation's website:
 - CEF: chelseaeducationfoundation.org/2025-rivalry-match-game-on
 - EFD: efdexter.org (link to be finalized)
7. **Community Spirit:** Beyond football, the Rivalry Match is a celebration of education and community pride, featuring fun games, giveaways, and plenty of school spirit.

Donors share why they give:

"Since graduation year 1907, 23 members of my extended family benefited from a Chelsea education. A tiny measure of gratitude for an incalculable value!" – Anonymous Donor, Chelsea Education Foundation

"We are excited to again be able to support the mission of EFD during the Rivalry Match! We appreciate all you do for Dexter schools and our future generations." – Anonymous Family Donation, Educational Foundation of Dexter

By supporting these foundations, you're not just contributing to grants, you're investing in the success of students, staff, and teachers. Together, the Chelsea and Dexter communities are proving that rivalry can fuel opportunity.

Every gift matters. Every student benefits.

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Chelsea Education Foundation is a 501(c)(3) nonprofit organization that provides funding for a broad spectrum of educational activities benefiting the students of the Chelsea School District. Since 1990, \$1.4 million in donations have been collected to support grants and scholarships throughout the District. Chelsea Education Foundation's mission is to enhance the District's educational experiences by financing projects beyond the District's resources and by providing scholarships to District Graduates. Thank you to our CEF Sponsors! John and Donna Daniels, SBK Orthodontics, Trinity Health - Chelsea Hospital, Chelsea State Bank, Esquire Interiors, Hatch Stamping Company, and Art Moehn Chevrolet Buick.

Since 1984, the Educational Foundation of Dexter has awarded over \$1.3 million in teacher/district grants that support students from Pre-K to 12th Grade in the Dexter Community Schools. Some of the educational experiences funded by EFD grants include SNAP Silent Disco for DHS Homecoming, STEM coding robots for DEEC/Wylie, and numerous field trips including U-M Natural History Museum for 4rd grade, Charles H. Wright Museum for 5th grade, DIA for 6th grade. EFD funded innovative educational equipment in Dexter classrooms for the DHS Art Department, DHS Woodshop, Graph-X Department, Creekside/Mill Creek Makerspaces, and many more. For more information visit the EFD website, www.efdexter.org.

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